REQUIREMENT	PAGE	PARAGRAPH	PROPOSAL
Written proposals must be submitted to by 9:00 am March 30, 2001	3	2	
Proposal Organization:	**4**	**1**	
Cover letter	4	1	
Table of Contents	4	1	
Executive Summary	4	1	
Understanding of the Problem/Overview of Solution	4	1	
Proposed Solutions and Product	4	1	
Project Management and Schedule	4	1	
Budget	4	1	
Project Team	4	1	
Corporate Capabilities	4	1	
Appendices – client references, client work samples and company work samples, company brochure.	4	1	
Length – 40 pages 12 point font	4	1	
Portal will contain the following:	**5**	**4**	
User profiling	5	4	
Links to the training contained in the site	5	4	
Weather reports	5	4	
Mapping functionality	5	4	
Advertising space	5	4	
Job announcements	5	4	
Discussion on driving conditions in various locations of PA	5	4	
Information area of concern	5	4	
On-line discussion groups	5	4	
On-line catalog of trucking related products or products of interest	5	4	
Objectives	**6**	**1**	
Simple, easy and intuitive navigation	6	1	
Info. that is meaningful and pertinent to the driving professionals	6	1	
Increase the consistency of learning by presenting automated training to the drivers	6	1	
Provide a common look and feel for all training delivered to the drivers	6	1	
Increase safety of professional truck drivers via training	6	1	
Help assure regulatory compliance	6	1	
Reduce fine for non compliance	6	1	

Provide a community for truck drivers	6	1	
Encourage drivers to seek more training	6	1	
Aggregate the truck drivers around a single portal for advertising	6	1	
Generate revenue for Truckco through the site	6	1	
Target Audience – PA truck drivers	7	1	
Delivery Environment Best case scenario – kiosk within a truck stop with internet access or a driver accessing the info. from home – palm devices and digital phone interactions.	7	2	
Hardware			
2808 modem (outside of kiosk)	7	2	
Technology infrastructure			
Vendor must recommend a server size	7	3	
Vendor must recommend a development and delivery software	7	3	
Vendor must recommend configuration for one prototype kiosk	7	3	
Kiosk Specifications:	**7**	**4**	
Delivery hardware	7	4	
Browser	7	4	
Dialup	7	4	
Display	7	4	
Audio	7	4	
Print	7	4	
Active X Controls/plug-ins	7	4	
Other Software	7	4	
Streaming media (not necessarily a requirement)	7	5	
Security: Security for the trainees will be based on two parameters: Student ID and a Password.	7	6	
The site should have a time-out feature. The vendor should recommend the time out feature (amount of time before timeout).	7	6	
Profiling used to customize the content of the web pages delivered to user through use of Active Server Pages and Active Data Objects or a similar type of technology solution.	8	2	
Tracking	**8**	**3**	
Completion: The date the driver completes each training module.	8	3	

Bookmark: The last location within the training visited by the driver.	8	3	
Test Scores: Completion scores for any testing contained within the training. (We anticipate both self-assessment training as well as evaluation training.)	8	3	
Databases: All databases must be ODBC compliant.	8	3	
Areas of the site visited and products browsed and purchased.	8	3	
Training Modules			
training approximately 60 minutes (chunk information)	9	3	
Graphics should be as simple as possible: drawn images of a diagrammatic nature in simple colors, or still image photographs.	10	4	
Simple animations may be required, for example, to demonstrate steps in a process. We would like to have audio and video images if appropriate.	10	4	
Overall look and feel, and navigation, should be recommend by the vendor.	10	5	
Quality Assurance - a bug-free web site and training materials. Responsible for developing and implementing a quality assurance test plan.	10	6	
Admin and Maintenance - To retain maintenance flexibility we require all source code, graphics, etc.	10	7	
For the prototype, you must select a topic to develop and utilize your own materials for the sample lesson.	11	1	
Staff – state needs for SME support	11	2	
All materials developed are property of TruckCo.	12	1	