

Resources Update - No.1

January 2015

Updates are provided for the following chapters:

CHAPTER 9 - SUPPLIER RESEARCH, DILIGENCE, AND RISK MONITORING

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CHAPTER 9 - SUPPLIER RESEARCH, DILIGENCE, AND RISK MONITORING

New Category: **CORPORATE SOCIAL RESPONSIBILY RESOURCES**

CIPS (Chartered Institute of Procurement & Supply) Sustainability Index

<https://www.cips.org/en/CIPS-for-Business/supply-assurance/CIPS-Sustainability-Index>

The CIPS Sustainability Index (CSI) allows you to benchmark your suppliers' organizational sustainability with this "cross-sector financial, social and environmental audit." Currently available in the UK and Ireland, with plans to expand worldwide, "it is the only independent, verified measurement tool available, allowing suppliers to prove their sustainability credentials and buyers to obtain essential sustainability information in a more efficient way than individual and lengthy questionnaires."

CorpWatch

<http://www.corpwatch.org>

CorpWatch's mission is to provide "non-profit investigative research and journalism to expose corporate malfeasance and to advocate for multinational corporate accountability and transparency." According to its website, the book, *The Corporate Planet: Ecology and Politics in the Age of Globalization*, written by CorpWatch's founder Joshua Karliner, was the foundation for the organization. CorpWatch provides news, analysis, research tools, and action alerts to respond to corporate activity around the globe. Industries covered include: Chemicals, Construction, Energy, Food and Agriculture, Manufacturing, Natural Resources, and Technology/Telecommunications, to name a few. The Issue library covers broad subject areas such as Corruption, Environment, Globalization, Human Rights, Labor, and Trade Justice. Research tools include an interactive Research Guide, which takes you step by step on how to research corporations on the Internet, and links to various Government, International, Academic organizations, and multiple NGOs.

CSRHub

<http://www.csrhub.com>

CSRHub provides access to corporate social responsibility and sustainability information and ratings on major companies in North America, Europe and Asia, representing 135 industries in 104 countries, and covering the categories of Community, Employees, Environment, and Governance. CSRHub pulls together information across a wide range of different sustainability measurements and data sources and transforms it into a 0 to 100 scale, with 100 being the best rating. The amount and quality of data sources used to calculate the ratings is impressive. The list of sources is made readily available on the site and in company profiles. Examples of sources include ASSET4 (Thomson Reuters), CDP (Carbon Disclosure Project), EIRIS, Governance Metrics International, IW Financial, MSCI (ESG Intangible Value Assessment and ESG Impact Monitor), RepRisk, Trucost and Vigeo. Company ratings are open source. Subscribers, paying a reasonable fee, have access to more detailed information, including twelve subcategory ratings.

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CSR Reports

<http://www.csrwire.com>

CSR Reports provides open access to current Corporate Social Responsibility and Sustainability reports. Reports are associated with CSRwire members, which include corporations, NGOs, agencies, universities and organizations. These members are interested "in communicating their corporate citizenship, sustainability, philanthropy and socially responsible initiatives to CSRwire's global audience." CSRwire tags its content using over 25 Corporate Social Responsibility categories including Business Ethics, Corporate Governance, Fair Trade & Supply Chain, Human Resources & Diversity, Ratings & Awards, Philanthropy & Corporate Contributions, Stakeholder Engagement, Sustainability, and Women. You can search by company, but sorting results are limited.

Dow Jones Sustainability Indices (DJSI)

<http://www.sustainability-indices.com>

Created in 1999 to analyze and evaluate large companies based on economic, environmental and social performance, the important Dow Jones Sustainability Indices are offered by RobecoSAM and S&P Dow Jones Indices. "The DJSI is internationally recognised as the de-facto leaderboard for sustainability performance, and carries with it significant value – be it reputation, stakeholder engagement, brand management, access to capital, investor confidence and the satisfaction of being internationally recognised as a sustainable business."¹ The DJSI website provides reports on each of the 24 industry group leaders.

ISM (Institute for Supply Management) Supplier Risk Index

<http://www.ism.ws/education/SupplierRiskIndex.cfm>

ISM, partnering with the Ethisphere, offers the Supplier Risk Index, which measures risk throughout your supply chain. It can "help you identify potential supply disruptions — including disasters, and ethics, compliance and sustainability issues — to keep your business running and protect your brand." The Index is a series of survey questions made up of three indices:

1) Risk Index, 2) Ethics Index, and 3) Sustainability Index.

RepRisk

<http://www.reprisk.com>

RepRisk was founded in 1998, originating from the consultancy firm ECOFACT. It provides ESG (environmental, social and governance) risk business intelligence services. Products of interest include RepRisk Web-based Tool and RepRisk Company Reports. The Web-based Tool allows you to access updated ESG information and gauge risks related to worldwide companies, projects, countries and sectors, in addition to monitoring stakeholder sentiment. The Company Reports includes negative news summaries since 2007, a RepRisk Index (RRI) analysis, sector and peer comparisons, and geographical distribution of the company's risk exposure. RepRisk tracks over 25 environmental, social and governance (ESG) issues in addition to using Topic Tags, which include current and controversial sub-issues. Data feeds can be set up tailored to fit specific needs. The database contains information on over 40,000 listed and unlisted companies, including those in emerging markets. They monitor independent third-party sources such as major print media, thousands of NGOs, newsletters, news sites, and governmental agencies. Blogs and social media are also monitored, allowing for unobstructed access to local stakeholder input and information. RepRisk collects and analyzes information on various projects, including large infrastructure initiatives such as pipelines, dams, and mines, as well as plantations, mills, factories, and processing facilities.

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CREDIT REPORTS/RISK MONITORING/FINANCIAL HEALTH

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D&B (Supplier Risk Manager 2.0)

New link: http://www.dnb.com/supply-management/supplier-risk-manager.html#.VK3aa2TF_Q9

LexisNexis (SmartWatch and Diligence)

New link: <http://www.lexisnexis.com/en-us/compliance-supplier-risk-management/default.page>

CHAPTER 10 - INDUSTRY AND MARKET RESEARCH

INDUSTRY AND MARKET RESEARCH PROVIDERS

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New Resource

Bloomberg Intelligence (formerly known as Bloomberg Industries)

New link: <http://www.bloomberg.com/professional/news-research/intelligence>

Bloomberg Intelligence "provides in-depth analysis, ideas, and data sets on industries, companies, and credit, government, and litigation factors that impact decision-making. Coverage spans 100+ industries and 800 companies across the globe."

Chapter 13 - CONSULTING FIRMS

New Entries

The Forefront Group

<http://www.theforefrontgroup>

The Forefront Group is a global procurement and strategic supply management consulting and advisory firm. It offers thought leadership "in strategic sourcing, collaborative supplier relationships, procurement transformation, and cost optimization." A recent publication is, *Unpacking Sourcing Business Models: 21st Century Solutions for Sourcing Services*, written in partnership with SIG (Sourcing Interests Group), CORE (Centre for Outsourcing Research & Education), and IACCM (International Association for Contract and Commercial Management).

CORE (Centre for Outsourcing Research & Education)

<http://www.core-outsourcing.org>

CORE is a Canadian organization that focuses on outsourcing. Its mandate "is to help its member companies manage risks and optimize the value of outsourcing relationships, whether it is a simple domestic sourcing arrangement or a complicated global outsourcing deal." Membership provides all employees of a member organization with access to CORE's Resource Center, discussion forums, roundtables, webinars, discounted educational materials, and annual conference.

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Chapter 13 - CONSULTING FIRMS

New Entries (continued)

Foundation for Strategic Sourcing (F4SS)

<http://www.f4ss.org>

The Foundation for Strategic Sourcing (F4SS) was founded in 2006 by Brian Slobodow and Russ Stewart, with the belief that the ability to share best practices would be beneficial to the Contract Manufacturing & Packaging (CM&P) industry. Members consist "of a mix of customers (branded marketers), suppliers, and advisors." F4SS was formed on five core values: Trust, Collaboration, Inclusion, Continuous Improvement, and Openness. Members can participate in these initiative teams: Continuous Improvement Network (CI), Integrated Replenishment, The Networking and Benchmarking Team (TNBT), Quality Driven Results (QDR), Sustainability (SIT), Trust and Collaboration (SIT), and Trust and Collaboration (TAC).

Sustainable Purchasing Leadership Council

<https://www.sustainablepurchasing.org>

Building on two prior collaborations which include The Keystone Center's Green Products Roundtable and a pilot project conducted with the Association for the Advancement of Sustainability in Higher Education, The Sustainable Purchasing Leadership Council launched in July 2013 and is a "non-profit organization whose mission is to support and recognize purchasing leadership that accelerates the transition to a prosperous and sustainable future." SPLC has defined leadership in sustainable purchasing according to the five principles: Understanding, Commitment, Results, Innovation, and Transparency. The *Guidance for Leadership in Sustainable Purchasing v1.0* is being developed to guide organizations in starting and running a strategic sustainable purchasing program. SPLC is also developing a rating system, similar to LEED "which will provide benchmarking and leadership recognition for organizations' sustainable purchasing efforts and impact reductions."

CHAPTER 16 - PROCUREMENT ONLINE AND PRINT MAGAZINES AND JOURNALS

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IMT Procurement Journal

IMT Procurement Journal is no longer publishing original content but will remain online at

<http://news.thomasnet.com/procurement> and continue as a product news outlet.

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Professional Purchasing

New Link: <https://www.american-purchasing.com/propurch>

Supply Chain Standard

New link: <http://www.supplychainstandard.com>

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CHAPTER 19 - COUNTRY AND GEOPOLITICAL RISK

New Entries

CIPS Risk Index

<http://www.cips.org/en/CIPS-for-Business/supply-assurance/CIPS-Risk-Index>

CIPS Risk Index is powered by Dun and Bradstreet (D&B) and helps in understanding the risks to which supply chains are exposed. The CIPS Risk Index Quarterly Report is "composed of multiple unique assessments of 132 countries across nine categories," which are then aggregated to calculate a global supply risk score. The CIPS Risk Index - Global Retrospective Report "analyses data over 20 years to show historical context of the global supply chain risk."

DHL Global Connectivity Index

http://www.dhl.com/en/about_us/logistics_insights/studies_research/global_connectedness_index/global_connectedness_index.html-.Vff5MkpXuM

The DHL Global Connectedness Index is a detailed analysis of the state of globalization around the world. It provides the account of the world's global connectedness, "backed up by regional and country level analysis covering 140 countries that encompass 99% of the world's GDP and 95% of its population. It focuses on 12 types of trade, capital, information, and people flows (or stocks cumulated from past flows)." Source: 2014 Executive Summary

Environmental Performance Index (EPI)

<http://www.epi.yale.edu>

The Environmental Performance Index (EPI) ranks how well countries perform on high-priority environmental issues in two broad policy areas: protection of human health for environmental harm and protection of ecosystems. These areas "are further divided into nine issue categories that span high-priority environmental policy issues, including air quality, forests, fisheries, and climate and energy, among others." The EPI is open access and produced by Yale Center for Environmental Law and Policy, Yale University, and the Center for International Earth Science Information Network, Columbia University.

Stratfor

<http://www.stratfor.com>

Stratfor is a geopolitical intelligence and advisory firm founded by Dr. George Friedman in 1996. Subscribers get access to daily analysis and quarterly and annual forecasts. Weekly and monthly research products are also offered, in addition to the stand-alone premium publication, *Compass*. Global intelligence topics covered by Stratfor are: Economics/Finance, Energy, Military, Politics, Terrorism/Security. Free weekly publications include *Geopolitical Weekly* and *Security Weekly* and you can sign up to receive free reports via email.

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CHAPTER 22 - CHEMICALS

SUPPLIER IDENTIFICATION

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Chemical Engineering (CE) Buyers' Guide

New link: <http://buyersguide.chemengonline.com/product/page/1?k=>

PRICING AND MARKET ANALYSIS

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Chemical Engineering's Plant Cost Index (CEPCI)

New link: <http://www.chemengonline.com/pci-home>

PUBLICATIONS

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Chemical Engineering

New link: <http://www.chemengonline.com>

CHAPTER 27- INFORMATION TECHNOLOGY

New Entries

Kea Company

<http://www.keacompany.com>

Kea Company is a global advisory firm that delivers influencer relations and strategic guidance for vendors of high tech products and services. Of interest to technology buyers, Kea produces the annual Analyst Value Survey (AVS), which details how people value different analyst firms like Gartner, Forrester, and many mid-sized firms. Buyers of these expensive services can use the AVS to understand which analyst firms are really driving value. Duncan Chapple, SVP Influencer Relations Research, explaining the survey states, "very often companies that are buying from analysts have got a small number of strong relationships - they are curious about how they can get better value and what they can do to build up a portfolio so that they can get the maximum value from money from their spending." The study shows which organizations are delivering the best value for money and the best insight for almost any technology market space. The IT analyst competitive landscape is constantly evolving and changing and the AVS helps IT buyers and decision-makers keep current. The AVS is an open public survey. For the 2014 survey, over 1100 users told Kea how they felt about the technology analyst research firms.

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CHAPTER 27- INFORMATION TECHNOLOGY

New Entries (continued)

NelsonHall

<http://research.nelson-hall.com>

Founded in 1998, NelsonHall is a leading and respected BPO and outsourcing analyst firm. NelsonHall provides sourcing analysis and research in these areas: Key Vendor Assessments, IT Outsourcing, BPO Market Development, Customer Management Services, Banking BPO, Healthcare and Insurance, Government BPO, HR Outsourcing, F&A (finance and accounting) Outsourcing, Legal Process Outsourcing, and Procurement Outsourcing. Vendor assessments provide analysis on leading vendors specifically so clients can identify shortlists based on detailed capability. NelsonHall started offering NEAT (NelsonHall Vendor Evaluation and Assessment Tool) reports in 2013. They are a suite of "speed-to-source" tools to assist strategic sourcing managers in assessing vendor capability. The NelsonHall Self-Service Forecasting Tool assists organizations in downloading market forecasts customized to their business requirements.

CHAPTER 28 - LOGISTICS

PRICING AND MARKET ANALYSIS

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Airlines for America—Jet Fuel Price Volatility

<http://www.airlines.org>

Airlines for America's (A4A) link to the Argus US Jet Fuel Index is no longer available.

CHAPTER 31 - TRAVEL AND MEETINGS

PRICING AND MARKET ANALYSIS

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Hotels.com Hotel Price Index

New Link: <http://www.hotel-price-index.com>

NOTES

1. "How to Create an Effective Strategy for the Dow Jones Sustainability Index," *Sustainability Reporting Examiner*, Feb. 4, 2014, <http://www.sustainabilityreportingexaminer.com/how-to-create-an-effective-strategy-for-dow-jones-sustainability-index-filings/>