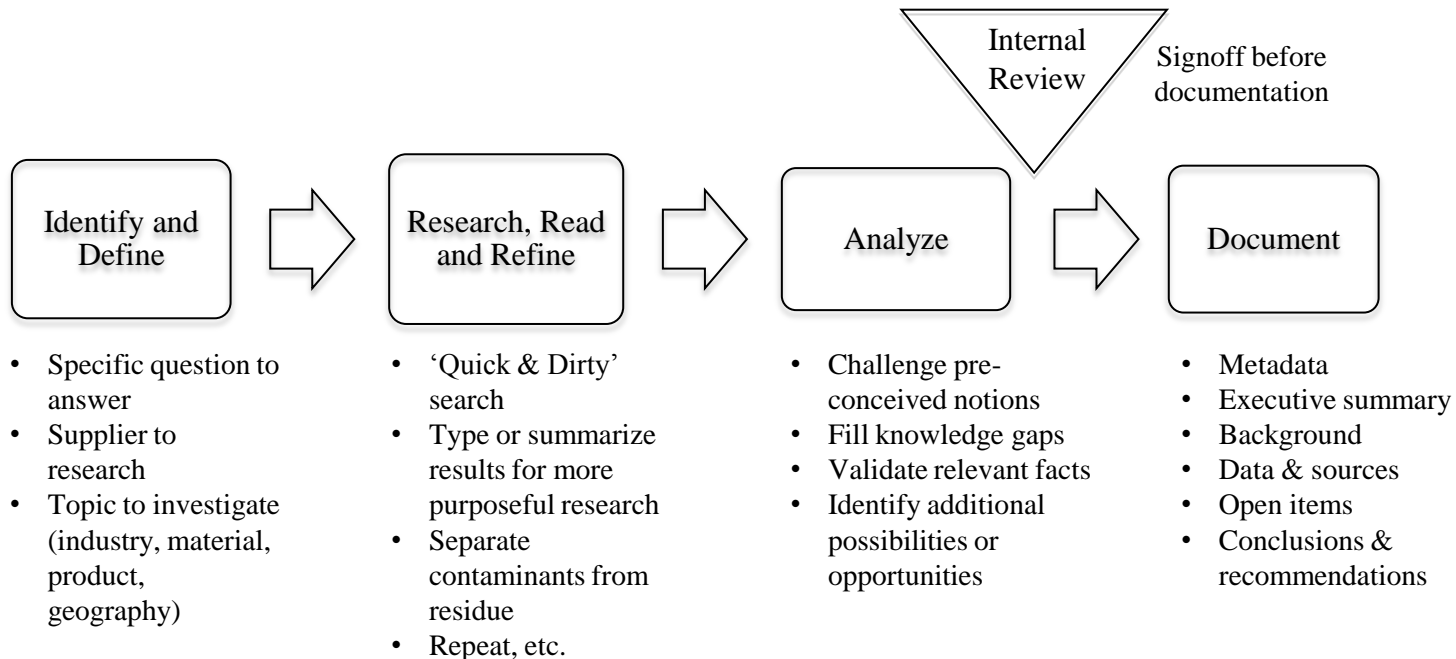


Supply Market Intelligence Process



Outputs

Words or phrases ready for ‘quick & dirty’ research

Qualified sources & relevant information

Conclusions, recommendations, applied information

Supply market intelligence brief