

Stakeholder Analysis

1	STAKEHOLDER ANALYSIS							
2	Level of Commitment	Stakeholder 1	Stakeholder 2	Stakeholder 3	Stakeholder 4	Stakeholder 5	Stakeholder 6	Stakeholder 7
3								
4	Enthusiastic			D		X D	D	X D
5	Helpful	D	D		D		X	X
6	Compliant			X				X
7	Hesitant	X			X			X
8	Indifferent		X					
9	Uncooperative							
10	Opposed							
11	Actively Hostile							
12								
13	Key:							
14	D - Desired - Level Necessary for Success							
15	R - Realistic Level Expected							
16	C - Can live with (Minimal level for success)							
17	X - Current Level							
18								
19								
20	the Plan:							
21	1. What it takes to move a stakeholder from where they are to where we need them to be							
22	2. What would be an alternative approach when we cannot move the stakeholders							
23	3. What alternative stakeholder we can engage and how, instead of moving an existing stakeholder							
24								

Stakeholder Analysis and Engagement Planning (current vs. desired level of commitment)

The stakeholder engagement plan shows stakeholder's current stance toward the project versus the desired state we are trying to get them to. There is also an option to further elaborate and state realistic expectations of where we want each stakeholder to be, as well as a position we can call "I can live with it".