

POS Template (with sample data)

PROJECT OVERVIEW STATEMENT	Project Name Common Cold Prevention Project	Project No. 14 - 21	Project Manager Carrie deCure
Problem/Opportunity There does not exist a preventative for the common cold.			
Goal Find a way to prevent the occurrence of the common cold.			
Objectives <ol style="list-style-type: none"> 1. Find a food additive that will prevent the occurrence of the common cold. 2. Alter the immune system to prevent the occurrence of the common cold. 3. Define a program of diet and exercise that will prevent the occurrence of the common cold. 			
Success Criteria <p>The solution must be effective for at least 90% of persons of any age. The solution must not introduce any harmful side effects. The solution must cost the consumer less than \$20.00 per dose. The solution must be accepted by the FDA. The solution must be obtained over the counter at any pharmacy. The solution must return at least 20% gross profit.</p>			
Assumptions, Risks, Obstacles <p>Assumption: The common cold can be prevented. Risk: The solution will have harmful side effects. Obstacle: Drug manufacturers will hinder the search for a cure.</p>			
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Figure 4.11