

A comprehensive ToC guide for the manufacturing practitioner!

BUILDING RESILIENT MANUFACTURING OPERATIONS

Applying the Theory of Constraints from Goldratt's *The Goal* in the Digital Age

Mark J. Woeppel

"Building on decades of knowledge and experience—and firmly grounded in the Theory of Constraints—Woeppel brings it all together in this practical, logical, and detailed book. Aimed at senior managers, this step-by-step roadmap goes beyond theory to transform chaotic manufacturing operations into streamlined, high-performing, moneymaking enterprises."

—Andrew Kay, ToC Consultant, Owner and CEO, TOC3 Pty. Ltd.

Building Resilient Manufacturing Operations is a powerful guide for manufacturers battling daily chaos and systemic inefficiency. Grounded in the Theory of Constraints (ToC), this book shows leaders how to gain control of their operations, drive reliable performance, and build long-term resilience. Drawing on the author's decades of hands-on experience and real-world success, it provides both strategic frameworks and tactical tools for turning manufacturing mayhem into competitive advantage. Whether you're in crisis or seeking strategic growth, this book equips you with the tools to become the supplier of choice in your industry.

Mark Woeppel

Mark Woeppel is an internationally recognized expert in the Theory of Constraints, with a distinguished career spanning over three decades in manufacturing, project management, and supply chain optimization. As the president and CEO of Pinnacle Strategies, a global management consultancy, he has driven transformative results for organizations ranging from Fortune 100 companies to small businesses across various industries, including graphic arts, automotive, oilfield equipment, and electronics. Woeppel's thought leadership is evident in his extensive publications, including influential books such as The Manufacturer's Guide to Implementing the Theory of Constraints and Visual Project Management, as well as numerous whitepapers and articles on operational excellence.

Key Features

- Provides a step-by-step implementation plan for sustainable, reliable production systems that deliver products on time all the time
- Demonstrates measurable gains, such as cost savings, throughput increases, and market competitiveness, to equip manufacturers with a roadmap for sustained success

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- Traces the evolution of ToC from scheduling tactics to a strategic management framework and provides real-world applications of Drum-Buffer-Rope, Critical Chain, and constraint-based thinking
- Designed for use as a one-term college course, with each chapter covering two class periods, and includes thought-provoking homework activities for students
- offers downloads on how to set a battle rhythm using a buffer management tool, an order release policy, and an SAP replenishment guide—available from the Web Added ValueTM Download Resource Center at www.jrosspub.com

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